

START A VACATION RENTAL

CHECKLIST

Conduct market and regulation research.
Create a detailed business plan.
Optimize and furnish your property.
List your property with an appealing description and photos.
Automate operations with the right tools.
Master guest communication and experience.
Implement feedback for continuous improvement.

Additional Resources

AIRDNA: MARKET INSIGHTS FOR PRICING AND COMPETITION.
NOLO: LEGAL ADVICE FOR SHORT-TERM RENTALS.
CANVA: FOR DESIGNING WELCOME BOOKS AND MARKETING MATERIALS.
VRMA: EDUCATION AND NETWORKING IN THE VACATION RENTAL INDUSTRY.



WELCOME GUIDE

Welcome Note

Personalized greeting
Brief introduction to the property
Contact information (yours and local emergency numbers)
House Rules

Check-in and check-out times
Smoking policy
Pet policy
Noise level expectations
Instructions for trash disposal and recycling
Wi-Fi Access

Network name (SSID)
Password
Appliance Use Instructions

How to operate the thermostat, washing machine, dryer, dishwasher, coffee maker, and any smart home devices
Local Amenities

Maps and directions to nearby grocery stores, pharmacies, and hospitals
Recommendations for local restaurants, cafes, and delivery services
List of local attractions and activities
Transportation

Information on public transport options, schedules, and ticket prices
Contact details for local taxi services or car rental agencies
Directions to the nearest airport, train station, or bus terminal
Emergency Information

Location of the first aid kit
Instructions in case of fire, including the location of extinguishers
Emergency exit routes
Check-Out Procedures

Instructions for locking up the property
Where to leave keys
Reminder to turn off lights and appliances
Request for guest feedback
FAQ Section

Answers to commonly asked questions regarding the property and local area
Maintenance Contact

How to report any issues or damages during the stay